Video marketing





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Video marketing can be used for everything from building customer rapport, to promoting your brand, services or products.

How Video Marketing Works:-

Your brand creates videos that, in some way or another, promote your company, drive sales, raise awareness of your products or services, or engage your customers.

Video marketing strategy:-

Step 1: Allocate resources.

Step 2: Tell your stories.

Step 3: Engage.

Step 4: Keep it short.

Step 5: Publish.

Step 6: Analyze.