## **SMS Marketing**



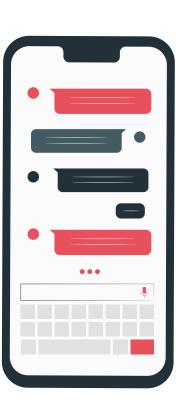
## **SMS Marketing**

SMS Marketing is sending promotional campaigns or transactional messages for marketing purposes using text messages. These messages are mostly meant to communicate time-sensitive offers, updates, and alerts to people who have consented to receive these messages from your business.

## Muiltiple types of SMS Marketing:-

- Promotional deals and discunts.
- SMS coupons
- Text- to-win competitions.
- Flash sales
- Loyalty programs.
- Alerts & notifications.







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