## TV Advertisement





## **TV Advertisement**

A television advertisement (also called a television commercial, TV commercial, television spot, TV spot, advert, TV advert or simply an ad) is a span of television programming produced and paid for by an organization.

It conveys a message promoting, and aiming to market, a product or service. Topical Video Commercials. These types of TV commercials are quick highlights of the products or services that a business offers. ...

Image Video Commercials.  $\dots$ 

Testimonial Style Commercials.